

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 58631

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

PAGE 1

37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR	325797	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	JAMESTOWN ASSOCIATES		COMMITTEE FOR OUR CHILDREN'S FUTURE	
AND	5 Mapleton Rd Ste 300		PO BOX 419	
ADDRESS	Princeton NJ 08540-9646		Bernardsville NJ 07924-0419	
	USA		USA	
CONTACT	LAURA LANCASTER		PRODUCT CMTE FOR CHILDREN'S FUTURE	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/17/12 AND ENDING 10/30/12 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	2	05:00A	06:00A	30S	10/17/12-10/19/12	2 NEWS THIS MORNING 5-6AM	2	1500.00	3000.00
2	M-F	3	05:00A	06:00A	30S	10/22/12-10/26/12	2 NEWS THIS MORNING 5-6AM	3	1500.00	4500.00
3	M-T	3	05:00A	06:00A	30S	10/29/12-10/30/12	2 NEWS THIS MORNING 5-6AM	3	1500.00	4500.00
4	W-F	2	07:00A	09:00A	30S	10/17/12-10/19/12	THE EARLY SHOW	2	1500.00	3000.00
5	M-F	5	07:00A	09:00A	30S	10/22/12-10/26/12	THE EARLY SHOW	5	1500.00	7500.00
6	M-T	5	07:00A	09:00A	30S	10/29/12-10/30/12	THE EARLY SHOW	5	1500.00	7500.00
7	W-F	3	10:58A	11:58A	30S	10/17/12-10/19/12	THE PRICE IS RIGHT	3	2500.00	7500.00
8	M-F	5	10:58A	11:58A	30S	10/22/12-10/26/12	THE PRICE IS RIGHT	5	2500.00	12500.00
9	M-T	2	10:58A	11:58A	30S	10/29/12-10/30/12	THE PRICE IS RIGHT	2	2500.00	5000.00
10	W-F	3	11:58A	12:30P	30S	10/17/12-10/19/12	NOON NEWS	3	1800.00	5400.00
11	M-F	5	11:58A	12:30P	30S	10/22/12-10/26/12	NOON NEWS	5	1800.00	9000.00
12	M-T	2	11:58A	12:30P	30S	10/29/12-10/30/12	NOON NEWS	2	1800.00	3600.00
13	W-F	3	05:00P	06:00P	30S	10/17/12-10/19/12	5PM EARLY NEWS	3	2800.00	8400.00
14	M-F	5	05:00P	06:00P	30S	10/22/12-10/26/12	5PM EARLY NEWS	5	2800.00	14000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-58631-1

DATE PRINTED

10/17/12

AND

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			FROM	TO						
15	M-T	2	05:00P	06:00P	30S	10/29/12-10/30/12	5PM EARLY NEWS	2	2800.00	5600.00
16	W-F	3	06:00P	06:30P	30S	10/17/12-10/19/12	EARLY NEWS	3	3000.00	9000.00
17	M-F	5	06:00P	06:30P	30S	10/22/12-10/26/12	EARLY NEWS	5	2500.00	12500.00
18	M-T	2	06:00P	06:30P	30S	10/29/12-10/30/12	EARLY NEWS	2	2500.00	5000.00
19	Sa	1	07:00A	09:00A	30S	10/20/12-10/20/12	CBS NEWS SATURDAY MORNING	1	1500.00	1500.00
20	Sa	1	07:00A	09:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	1	1500.00	1500.00
21	Su	1	08:58A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	4000.00	4000.00
Total Contract:								63		134500.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						103300.00	31200.00	.00	134500.00	
GRAND TOTAL									134500.00	

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